

RainbowYOUTH Strategic Vision

2016 - 2017 Board Term



Sustainable Organisational Infrastructure and Partnerships	1 Year Goals	Ensuring documentation is in place for current systems and processes
		Framework for evaluating new opportunities and projects
		Establishing and implementing full health and safety policy
		Regular review processes and reporting for roles within the organisation
		Investigate strategic asset plan
	3 Year Goals	Developing sustainable board development strategies and practices
		Ensuring sustainable practices for communicating and recording institutional knowledge
5 Year Goals	Sustainable organisation structure, design, and processes	
	Develop more diversified and secure funding sources for RY	
Resources and Education Development	1 Year Goals	We have a dedicated staff member responsible for the education programme (including marketing and delivering professional development to teachers)
		Resource produced for parents
		Explore outreach opportunities
	3 Year Goals	RainbowYOUTH has three tailored Professional Development Programmes being regularly delivered in industry
		Increased cultural accessibility of resources
	5 Year Goals	Comprehensive education/PD programme which meets identified needs of key stakeholders
		Regular print and online resources being developed to meet needs within our community
Increase government awareness of and accountability for queer and gender diverse education in schools		
Volunteer Development and Engagement	1 Year Goals	Develop a volunteer coordination plan
		Ensure that all volunteers are recognised
	5 Year Goals	We have a comprehensive volunteer pathway with roles that foster engagement and leadership within the organisation
Marketing Strategy & Online Presence	1 Year Goals	Create a marketing strategy focusing on awareness of RY, unity within RY, and funding for RY
		Successful MediaWorks Project
	3 Year Goals	RainbowYOUTH has a well-developed brand/story that is re-assessed on a regular basis
	5 Year Goals	RainbowYOUTH is the go-to organisation for media reporting on queer and gender diverse issues in New Zealand
Cultural & Community Engagement & Advocacy	1 Year Goals	Review of and recommendations for representation and consultation in RainbowYOUTH governance and operations
	3 Year Goals	Implementation of recommendations for representation and consultation in RainbowYOUTH governance and operations
		Providing tangible resources to reduce the impact of homelessness
	5 Year Goals	RainbowYOUTH's governance structure reflects the membership that we serve